

Belcham and Seyfarth Shaw LLP invite you to

THE BASS-ACKWARD GUIDE TO SOCIAL NETWORKING

A presentation by author, Steve Beecham, who was recently featured in *How to Win Friends and Influence People in the Digital Age*, the modern adaptation of the bestselling personal growth book of all time from Dale Carnegie.



Steve Beecham, President of Home Town Mortgage, Inc.

Steve Beecham will present lessons from his book *Bass-Ackward Business* to discuss how companies and individuals can leverage social connections to grow their business. Since 2001, Steve has ranked in the top five producing loan officers in the state of Georgia. His company has also been listed by the Georgia Association of Mortgage Brokers (GAMB) as one of the top five producing mortgage companies in the state.

When

Tuesday, November 15, 2011
6:30 PM - 8:30 PM

Where

Seyfarth Shaw LLP
1075 Peachtree Street, NE, Suite 2500, Atlanta, GA 30309-3962

Registration Fee

Members: \$15
Non-Members: \$20

RSVP

November 1, 2011

Please respond by clicking one of the buttons below:



Free parking for the event.

This presentation is sponsored by:

