



The BACC wants to make meaning. It is our view, with your support to educate Belgian and US entrepreneurs and the formation, growth and success of small business, be it inbound or outbound Belgian -US ventures.

It is a free source, at best efforts, consulting session subject to a number of important rules:

1. The deal team coordinator enters into a first discussion with the entrepreneur, capturing the business case
2. Based on the case, the coordinator assesses and collects the right Members with the right expertise (a deal team has no more than 5 members) for the specific strategic needs
3. Every potential deal team member will receive (via email) a professional business plan and executive summary, minimum 3 weeks before the Meeting.
4. Every potential deal team member will be given a 4 -week notification of the date (preferably late pm) and location of the Meeting (preferably Midtown NYC)
5. The Meeting may take the shape of a face -to-face meeting or conference call
6. The Meeting takes the shape of an open -ended brainstorming session, challenging the entrepreneur`s business plan.
7. No summary will be distributed, nor will any of the topics discussed be put on paper or email afterwards.
8. The Strategic Business Center is available for both existing Members and prospect Members.
9. The SBC is mainly focused on smaller businesses, but every single type of company or entrepreneur can have access to it.
10. In principle, there is no limit on mentoring. However we aim to limit the access to a Deal team to 2 times per year.